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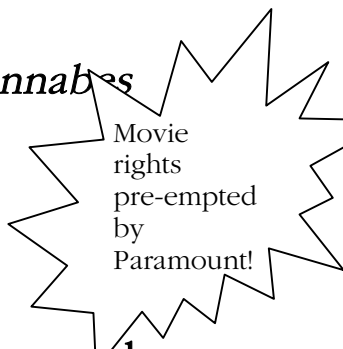
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An Indispensable Guide to Solving Conflicts—
and Joining Forces—with Other Parents
from the Bestselling Author of *Queen Bees & Wannabes*

QUEEN BEE MOMS
& KINGPIN DADS

Dealing with the Parents, Teachers, Coaches, and
Counselors Who Can Make—or Break—Your Child’s
Future



Movie
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“We don’t leave cliques and peer pressure behind when we grow up or when we become parents, we just graduate to a new level with adults playing the roles.”

—From the Introduction

Ruthless competitions for status, the sting of insecurity, and vain attempts to follow the path to popularity—what a relief those painful school days are over, right? Not exactly.

Welcome to Perfect Parent World, the place where the Queen Bees, Wannabes, and in-betweens of your long-forgotten teenage years now live. All grown up, they are the parents of your child’s friends and classmates, and it is your job to learn how to manage the unspoken rules of this powerful group or risk being labeled a failure. What can a parent living in the Real World do?

In **QUEEN BEE MOMS & KINGPIN DADS** (Crown Publishers, publication date March 14), *New York Times* bestselling author of *Queen Bees & Wannabes* Rosalind Wiseman gives parents the guidance and support needed to survive the challenges of Perfect Parent World with their core values—and their children’s self-esteem—intact. With insight, honesty, and a refreshing dose of humor, Wiseman offers up much-needed sanity and solutions to the struggles most parents face— from dealing with overcontrolling PTA parents and bullying coaches to avoiding party one-upmanship or the pressured push to put every child on the “gifted track.” She suggests creative yet realistic ways to manage conflicting parenting values, work through problems when you or your child are at fault, and address such hot-button topics as alcohol, sex, and cell-phone dependency—all while keeping your child safe from the looming threat of “social suicide.”

Drawing on hundreds of conversations and interviews conducted with parents, educators, and children, Wiseman discovered that the source of the negative behavior found in Girl and Boy World is too often parents—from whom children learn, by example, how to act in difficult situations. Outlining the social hierarchies in Perfect Parent World—from the entitled Queen Bee Moms and Kingpin Dads to the middle-of-the-pack Steamrolled Moms and Cavemen Dads—Wiseman shows parents how to recognize patterns of problem behavior in both themselves and others, how to crack the code of what parents are really saying, and how to communicate more effectively. She

also devotes specific chapters to teachers, principals, coaches, and counselors—and provides an inside look at their challenges and expectations in order to help parents interact with them in a more constructive way.

Packed with sample scripts for real-life scenarios, **QUEEN BEE MOMS & KINGPIN DADS** gives parents the tools to:

- recognize the “social filters” (race, socioeconomic status, religion) that color their perspective and that can interfere with good communication
- avoid “land mines”—words and actions that set others off
- build a strong social support system and measure friendships against their own personal “gold standard”
- make confrontation constructive by articulating the problem, establishing boundaries, and sticking to their values

Wiseman’s goal is to give parents the confidence and insight to know when to act (even if it means swimming against the tide) and when *not* to get involved in their child’s problems—from what to do when you catch kids “in the act” to making it through the agony of college applications.

Bold and inspiring, **QUEEN BEE MOMS & KINGPIN DADS** urges every parent to reject the impossible standards of Perfect Parent World and become a model of the positive behavior and values they hope to instill in their children.

About the Author

Rosalind Wiseman is cofounder of the Empower Program, a nonprofit organization that empowers youth to stop violence and reaches more than ten thousand youth and educators each year. She is the author of the *New York Times* bestseller ***Queen Bees & Wannabes: Helping Your Daughter Survive Cliques, Gossip, Boyfriends, and Other Realities of Adolescence*** (Crown, May 2002), which was the inspiration for the hit movie *Mean Girls*. Wiseman speaks to children, teens, parents, and educational professionals throughout the world. She has been profiled in the *New York Times*, *People*, *USA Today*, *Oprah*, *Nightline*, *Today Show*, *CNN*, *Good Morning America*, and many other outlets. She lives in Washington, D.C., with her husband and two sons.

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Who Can Make—or Break—Your Child’s Future

Rosalind Wiseman with Elizabeth Rapoport

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